



July 8, 2011

Dear REINS Supporter:

REINS Therapeutic Horsemanship Program is excited to announce its upcoming **15th Annual Country Hoedown!** It will be held on **October 8th, 2011** from 4 to 10 pm. This 'old time' event is a major fundraiser that helps support the life changing therapy we give to disabled children and adults. The REINS Country Hoedown draws *over 700 guests* from our local community and across the nation. The evening includes a buffet dinner catered by **Lucille's Smokehouse**, live entertainment by the **Clay Colton Band**, a *silent auction* and *riding demonstrations* by our very own riders. All proceeds from this event go directly to support REINS. Our program currently serves nearly 200 children & adults with disabilities on a weekly basis. This exceptional form of therapy that REINS provides brings improved health, recreation and joy to the lives of our special riders.

REINS is hopeful that you will join us at this year's Hoedown as one of our sponsors. Your past support and involvement in the community is impressive and much appreciated. Our sponsorships are unique in that they allow us to put a disabled student on a therapy horse for another year!

Each sponsorship includes:

A reserved table(s) on the night of the Hoedown.

Hosted beer and wine.

Recognition in *The REINS Review* (2,000+ circulation) and on our website.

As always, all donations to REINS are tax deductible (tax i.d # 33-0035455).

Enclosed you will find our list of available sponsorships and a registration form. We are excited at the prospect of partnering with you! Any level of support will be greatly appreciated. I look forward to answering any questions you might have. The REINS Board of Directors and I thank you for your time and consideration.

Sincerely,

A handwritten signature in cursive script that reads "Jennifer Gambrell".

Jennifer Gambrell

Development Coordinator

jennifer@reinsprogram.org



Last year's Riding Demonstration featured long time REINS students, Kristin, Sarah and Erin. These three girls also volunteer at REINS every week. We are so happy to provide a place where people can benefit and help others benefit from our therapy on horseback.



SPONSORSHIPS AVAILABLE

The Annual REINS Country Hoedown is a major source of income for the program and we appreciate your support! Sponsorship helps us defray the cost of the event and gives special recognition to those of you who invest in REINS with your dollars!

PRESENTING SPONSOR

\$25,000 ONE AVAILABLE

- Name is listed prominently as Presenting Sponsor on all event materials.
- Name and logo on cover and inside of event program.
- Signage at the event and listed on Mission Rd.
- Recognition by the emcee throughout the event.
- 3 VIP tables for 12 at the Hoedown!** Including hosted beer and wine.
- Recognition in The REINS Review (2,000+ circulation).
- Recognition in all press releases to The Union Tribune, The Village News & The North County Times

JUDGE SPONSOR

\$4,500 8 AVAILABLE

- Recognition in the Hoedown Program
- Recognition in the REINS Review (2,000+ circulation).
- 3 reserved VIP tables for 8 at the Hoedown!** Including hosted beer & wine.

SHERIFF SPONSOR

\$3,000 8 AVAILABLE

- Recognition in the Hoedown Program
- Recognition in the REINS Review (2,000+ circulation).
- 2 reserved VIP tables for 8 at the Hoedown!** Including hosted beer & wine.

DEPUTY SPONSOR

\$1,500 8 AVAILABLE

- Recognition in the Hoedown Program
- Recognition in the REINS Review (2,000+ circulation).
- 1 reserved VIP tables for 8 at the Hoedown!** Including hosted beer & wine.

EVENT SPONSORS

CATERING SPONSOR

\$7,000 1 AVAILABLE

- Recognition in the Hoedown Program, REINS Newsletter and on our website.

EVENT RENTAL SPONSOR

\$5,000 1 AVAILABLE

- Recognition in the Hoedown Program, REINS Newsletter and on our website.

ENTERTAINMENT SPONSOR

\$1,000 1 AVAILABLE

- Recognition in the Hoedown Program, REINS Newsletter and on our website.

DECORATION SPONSOR

\$1,000 1 AVAILABLE

- Recognition in the Hoedown Program, REINS Newsletter and on our website.

DANCE FLOOR SPONSOR

\$1,000 1 AVAILABLE

- Recognition in the Hoedown Program, REINS Newsletter and on our website.

PROGRAM SPONSOR

\$1,000 1 AVAILABLE

- Recognition in the Hoedown Program, REINS Newsletter and on our website.



YES! I want to be a sponsor
of the 15th Annual REINS Country Hoedown!

Sponsorship Opportunities

- Presenting Sponsor (\$25,000)
- Catering Sponsor (\$7,000)
- Event Rental Sponsor (\$5,000)
- Judge Sponsor (\$4,500)
- Sheriff Sponsor (\$3,000)
- Deputy Sponsor (\$1,500)
- Entertainment Sponsor (\$1,000)
- Dance Floor Sponsor (\$1,000)
- Decoration Sponsor (\$1,000)
- Program Sponsor (\$1,000)
- I cannot attend but here is my contribution of \$_____ towards your success!

Contact Info

Name: _____ Address: _____
City: _____ State: _____ Zip Code: _____
Phone #: _____ E-mail Address: _____
Name as you wish it to appear in the program: _____

Payment Info

I am enclosing a check. (Please make it payable to REINS)
 Please charge my: VISA or MASTERCARD (circle one)
Account #: _____ Exp: _____
Name on Card: _____
Billing Address: _____
City: _____ State: _____ Zip: _____

*Please mail this form and your payment to:

REINS P. O. Box 1283 Bonsall, CA 92003*

Thank you so much for supporting the Hoedown and
helping REINS make a difference in the lives of our
special students! See you October 8th!

